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Emerald Lipstick – smooth, elegant and versatile

Quadpack's new monomaterial lipstick offers high-performance in a clean, minimalist design

The new Emerald Lipstick from international beauty manufacturer and provider Quadpack is an expression of minimalist elegance. Stripped down to its essential features, it encapsulates high performance in an elegant design that's completely monomaterial. The lipstick is available in a square or cylindrical shape, with a choice of materials. These include recyclable PET and up to 100% recycled PET (rPET) for brands looking for a more positive impact from their packaging. Moreover, the mechanism is POM-free for improved circularity.



The mechanism works smoothly and the 12.7mm cup is perfectly sized for most lipsticks on the market, with a capacity of 4-4.5g. The design has harmonious proportions for ease of use. The top-filling stick is incredibly versatile and can contain a range of makeup and skincare products, such as lip colour, balm and solid fragrance.

Emerald's understated aesthetics can be enhanced with a host of discrete finishes – including silk screening, hot stamping, matt spray and pearl varnish – to achieve a look of refined simplicity.

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About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 800 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

Contact details

Mariam Khan

Quadpack press office

Summit Media Services

mariam@summitmediaservices.com

Tel: +34 93 265 4463

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